We claim:

1. A computer system capable of accessing and controlling use of a watermarked software object, the system comprising:

a processor; and

a memory Having computer executable instructions stored therein; and

wherein the processor, in response to the stored executable instructions:

reads a specific one of a plurality of watermarks embedded in the software object so as to yield an actual watermark value, wherein the specific one watermark is defined by a predefined value of a watermark key previously provided to and stored within the system; and

sets usage rights applicable to the object in response to the actual watermark value so as to control further use of the object by the computer system.

- 2. The system in claim 1 wherein the object is either a passive or active object, the passive object comprising content and the active object comprising executable code.
- 3. The system in claim 2 wherein, the processor, in response to the stored instructions and as part of the usage rights setting operation, supplies the usage rights to an operating system executing in the computer system in order to set a protection state applicable to the object.

- 4. The system in claim 3 wherein the watermark key expires after a predefined period of time elapses and the processor, in response to the stored instructions, obtains a new watermark key for subsequent use in lieu of the expired watermark key, wherein the new watermark key defines a different one of the plurality of watermarks
- 5. The system in claim 3 wherein the value of the watermark key defines a pointer to a location in the object at which the specific one watermark appears.

embedded in the object.

- 1 6. The system in claim 5 wherein the location is a starting location.
- 7. The system in claim 5 wherein all of the plurality of said watermarks embedded in the object contain an identical watermark value.
- 1 8. The system in claim 7 wherein the identical
 2 watermark value contains a concatenation of a product
 3 identification value associated with the object and an
 4 identification value associated with the object provider.
- 9. The system in claim 3 wherein the processor, in response to the stored instructions:
- reads a license for the object, the license

 specifying an expected value of a first parameter and the

 usage rights of the object;

compares the expected value of the first parameter against an actual value of the first parameter contained in the specific one watermark;

if the actual and expected values for first parameter dd not identically match each other, prevents the object from being used.

The system in claim 9 wherein the processor, in response to the stored instructions:

obtains an expected value of a second parameter communicated with the specific one object;

extracts, from the specific one watermark detected in the object, the actual value of the first parameter and an actual value of the second parameter;

compares the expected values of the first and second parameters against the actual values of the first and second parameters, respectively; and

if the actual values of the first and second parameters identically and respectively match the expected values of the first and second parameters, permits the object to be used in accordance with the usage rights spedified in the license.

The system in claim 10 wherein the processor, in 11. response to the stored instructions, verifies that the license is signed by the object provider specified through the actual value of the second parameter found in the specific one watermark.

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- 1 12. The system in claim 10 wherein the first and second
- 2 parameters comprise a product identification (PID) value
- and a vendor identification (VID) value, respectively.
- 1 13. The system in claim 9 wherein the license a
- 2 decryption key.
- 1 14. The system in claim 13 wherein the processor, in
- 2 response to the stored instructions, generates a request
- for the license, wherein the request specifies the
- 4 object.
- 1 15. The system in claim 14 wherein the request for the
- 2 license further comprises a public key value associated
- 3 with the computer system; and the license further
- 4 comprises the expected value of the first parameter and
- 5 the usage rights.
- 1 16. The system in claim 15 wherein the license further
- 2 comprises a signature generated through use of a public
- 3 key associated with a provider of the object, the
 - signature being a function of the expected value of the
- first parameter and the usage rights.
- 1 17. The system in claim 16 wherein the processor, in
- 2 response to the stored instructions:
- 3 performs a license verifying operation by:
- 4 verifying, using a predefined cryptographic
- 5 parameter stored in the computer system, the public key
- 6 associated with the object provider so as to define a
- 7 certified public key of the object provider; and

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verifying, using the certified public key of
the object provider, the signature in the license as
generated by the object provider so as to define a
verified signature; and

performs an extraction operation by extracting, from the verified signature, the expected value of the first parameter, the encryption key and the usage rights.

- 1 18. The system in claim 17 wherein the value of the 2 watermark key defines a pointer to a location in the 3 object at which the specific one watermark appears.
- 1 19. The system in claim 18 wherein the location is a starting location.
- 20. The system in claim 18 wherein all of the plurality of said watermarks embedded in the object contain an identical watermark value.
- 21. The system in claim 20 wherein the identical
 watermark value contains a concatenation of a product
 identification value associated with the object, as the
 first parameter, and a vendor identification value
 associated with the object provider.
 - 22. The system in claim 17 wherein the processor, in response to the stored instructions:

decrypts the object, as downloaded by the object
provider to the computer system, using the decryption key
specified in the license so as to yield a decrypted
version of the object; and

7 reads the value of the specific one watermark in the decrypted version of the object. 8

- The system in claim 22 wherein the decryption key is 1 a symmetric\encryption key which has been previously 2 3 used, by the object provider, to encrypt the object in order to produce the encrypted version of the object. 4
 - The system in claim 22 wherein the watermark key expires after a predefined period of time elapses and the processor, in response to the stored instructions, obtains a new watermark key for subsequent use in lieu of the expired watermark key, wherein the new watermark key defines a different one of the plurality of watermarks embedded in the object.
 - The system\in claim 22 further comprising an enforcer having:

an encrypted store for storing the encrypted version of the object produced by the object provider;

a decrypter for decrypting, using the decryption key, the encrypted version of the object stored in the encrypted store $s\phi$ as to yield a decrypted version of the object;

an unencrypted buffer for storing the decrypted object;

a watermark detector for detecting the presence of the specific one watermark embedded in the decrypted version of the object and for obtaining therefrom the actual value of the first parameter; and

a license verifier which:

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performs the license verifying operation and, once the signature in the license is verified, the extraction operation so as to yield the decryption key, the expected value of the first parameter and the usage rights;

compares the expected value against the actual value of the first parameter; and

if the actual and expected values for first parameter do not identically match each other, then sets, in conjunction with the operating system, the protection state to prevent further use of the decrypted version of the object while the decrypted version remains in the unencrypted buffer.

26. The system in claim 25 wherein the processor, in response to the stored instructions: obtains an expected value of a second parameter communicated with the specific one object;

extracts, from the specific one watermark detected in the object, the actual value of the first parameter and an actual value of the second parameter;

compares the expected values of the first and second parameters against the actual values of the first and second parameters, respectively; and

if the actual values of the first and second parameters identically and respectively match the expected values of the first and second parameter sets, in conjunction with the operating system and consistent with the usage rights, the protection state to govern use of the decrypted version of the object while the decrypted version remains in the unencrypted buffer.

- 1 27. The system in claim 26 wherein the first and second
- 2 parameters comprise a product identification (PID) value
- and a vendor identification (VID) value, respectively.
- 1 28. The system in claim 25 wherein if the license exists
- for the object, the processor, in response to the stored
- 3 instructions and through the license verifier, sets the
- 4 usage rights $t\phi$ appropriate values so as to inhibit
- further use of the decrypted object if the watermark
- 6 detector fails to detect the specific one watermark in
- 7 the decrypted version of the object.
- 1 29. The system in claim 28 wherein either all or a
- 2 portion of the enforcer is located either in the
- 3 operating system or in a media card associated with the
- 4 computer system.
- 1 30. The system in claim 28 wherein the operating system
- 2 comprises a digital rights management system having a
- 3 license database which stores the license, and,
 - subsequently, in response to a request issued by the
- 5 computer system td access the object, provides the
- 6 license to the enforcer.
- 1 31. The system in claim 30 wherein the request for the
- 2 license further comprises an authorization for payment of
- 3 a predefined fee in exchange for the license.
- 1 32. The system in dlaim 28 wherein the value of the
- 2 watermark key defines a pointer to a location in the
- 3 object at which the specific one watermark appears.

- 1 33. The system in claim 32 wherein the location is a
- 2 starting location.
- 1 34. The system in claim 32 wherein all of the plurality
- of said watermarks embedded in the object contain an
- 3 identical watermark value.
- 1 35. The system in claim 34 wherein the identical
- 2 watermark value contains a concatenation of a product
- 3 identification value associated with the object, as the
- 4 first parameter, and a vendor identification value
- 5 associated with the object provider.
- 1 36. The system in claim 28 wherein the decryption key is
- a symmetric endryption key which has been previously
- 3 used, by the object provider, to encrypt the object in
- 4 order to produce the encrypted version of the object.
- 1 37. The system in claim 28 wherein the watermark key
- 2 expires after a predefined period of time elapses and the
- 3 processor, in response to the stored instructions,
- 4 obtains a new watermark key for subsequent use in lieu of
- 5 the expired water mark key, wherein the new watermark key
- 6 defines a different one of the plurality of watermarks
- 7 embedded in the object.
- 1 38. The system in \backslash claim 3 wherein the processor, in
- 2 response to the stdred instructions, downloads the
- object, via a network connection, from a first server.

- 1 39. The system in claim 38 wherein the watermark key
- 2 expires after a predefined period of time elapses and the
- 3 processor, in response to the stored instructions,
- 4 obtains a new watermark key for subsequent use in lieu of
- 5 the expired watermark key, wherein the new watermark key
- 6 defines a different one of the plurality of watermarks
- 7 embedded in the object.
- 1 40. The system in claim 38 wherein the value of the
- 2 watermark key defines a pointer to a location in the
- 3 object at which the specific one watermark appears.
- 1 41. The system in claim 40 wherein the location is a
- 2 starting location.
- 1 42. The system in claim 40 wherein all of the plurality
- of said watermarks embedded in the object contain an
- 3 identical watermark value.
- 1 43. The system\in claim 42 wherein the identical
- 2 watermark value contains a concatenation of a product
- 3 identification value associated with the object and a
- 4 vendor identification value associated with the object
- 5 provider.
- 1 44. The system in claim 38 wherein the processor, in
- 2 response to the stored instructions:
- 3 reads a license for the object, the license
- 4 specifying an expedted value of a first parameter and the
- 5 usage rights of the object;

compares the expected value of the first parameter against an actual value of the first parameter contained in the specific one watermark;

if the actual and expected values for first parameter do not identically match each other, prevents the object from being used.

45. The system in claim 44 wherein the processor, in response to the stored instructions:

obtains an expected value of a second parameter communicated with the specific one object;

extracts, from the specific one watermark detected in the object, the actual value of the first parameter and an actual value of the second parameter;

compares the expected values of the first and second parameters against the actual values of the first and second parameters, respectively; and

if the actual values of the first and second parameters identically and respectively match the expected values of the first and second parameters, permits the object to be used in accordance with the usage rights specified in the license.

The system in claim 45 wherein the processor, in 46. response to the stored instructions, verifies that the license is signed by the object provider specified through the actual value of the second parameter found in the specific one watermark.

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- 1 47. The system in claim 45 wherein the first and second
- 2 parameters comprise a product identification (PID) value
- and a vendor identification (VID) value, respectively.
- 1 48. The system in claim 44 wherein the license comprises
- 2 a decryption key.
- 1 49. The system in claim 40 wherein the processor, in
- 2 response to the stored instructions, obtains the license
- from a second server and via a network connection
- 4 existing between the computer system and the second
- 5 server.
- 1 50. The system in claim 49 wherein the first and second
- 2 servers are the same.
- 1 51. The system in claim 49 wherein the request for the
- 2 license further comprises a public key value associated
- 3 with the computer system; and the license further
- 4 comprises the expected value of the first parameter and
- 5 the usage rights.
- 1 52. The system in claim 51 wherein the processor, in
- 2 response to the stored instructions, generates a request,
- 3 via a network connection, to the second server for the
- 4 license, wherein the request specifies the object.
- 1 53. The system in claim 52 wherein the license further
- 2 comprises a signature generated through use of a public
- 3 key associated with a provider of the object, the

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- signature being a function of the expected value of the first parameter and the usage rights.
- 1 54. The system in claim 53 wherein the processor, in response to the stored instructions:

performs a license verifying operation by:

verifying, using a predefined cryptographic parameter stored in the computer system, the public key associated with the object provider so as to define a certified public key of the object provider; and

verifying, using the certified public key of the object provider, the signature in the license as generated by the object provider so as to define a verified signature; and

performs an extraction operation by extracting, from the verified signature, the expected value of the first parameter, the encryption key and the usage rights.

- 55. The system in claim 54 wherein the value of the watermark key defines a pointer to location in the object at which the specific one watermark appears.
- 1 56. The system in claim 55 wherein the location is a starting location.
- 1 57. The system in claim 55 wherein all of the plurality
- of said watermarks embedded in the object contain an
- 3 identical watermark value.
- 1 58. The system in dlaim 57 wherein the identical
- 2 watermark value contains a concatenation of a product

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- 3 identification value associated with the object, as the
- first parameter, and a vendor identification value
- 5 associated with the object provider.
- 59. The system in claim 54 wherein the processor, in response to the stored instructions:

decrypts the object, as downloaded by the object provider to the computer system, using the decryption key specified in the license so as to yield a decrypted version of the object; and

reads the value of the specific one watermark in the decrypted version of the object.

- 60. The system in claim 59 wherein the decryption key is a symmetric encryption key which has been previously used, by the object provider, to encrypt the object in order to produce the encrypted version of the object.
- 61. The system in claim 59 wherein the watermark key expires after a predefined period of time elapses and the processor, in response to the stored instructions, obtains a new watermark key for subsequent use in lieu of the expired watermark key, wherein the new watermark key defines a different one of the plurality of watermarks embedded in the object.
- 1 62. The system in claim 59 further comprising an enforcer having:
 - an encrypted store for storing the encrypted version of the object produced by the object provider;

a decrypter for decrypting, using the decryption key, the encrypted version of the object stored in the encrypted store so as to yield a decrypted version of the object;

an unencrypted buffer for storing the decrypted object;

a watermark detector for detecting the presence of the specific one watermark embedded in the decrypted version of the object and for obtaining therefrom the actual value of the first parameter; and

a license verifier which:

performs the license verifying operation and, once the signature in the license is verified, the extraction operation so as to yield the decryption key, the expected value of the first parameter and the usage rights;

compares the expected value against the actual value of the first watermark; and

if the actual and expected values for first parameter do not identically match each other, then sets, in conjunction with the operating system, the protection state to prevent further use of the decrypted version of the object while the decrypted version remains in the unencrypted buffer.

The system in claim 62 wherein the processor, in 63. response to the stored instructions:

obtains an expected value of a second parameter communicated with the specific one object;

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extracts, from the specific one watermark detected in the object, the actual value of the first parameter and an actual value of the second parameter;

compares the expected values of the first and second parameters against the actual values of the first and second parameters, respectively; and

if the actual value of the first and second parameters identically and respectively match the expected values of the first and second parameter sets, in conjunction with the operating system and consistent with the usage rights, the protection state to govern use of the decrypted version of the object while the decrypted version remains in the unencrypted buffer.

- 64. The system in claim 63 wherein the first and second parameters comprise a product identification (PID) value and a vendor identification (VID) value, respectively.
- 65. The system in claim 62 wherein if the license exists for the object, the processor, in response to the stored instructions and through the license verifier, sets the usage rights to appropriate values so as to inhibit further use of the decrypted object if the watermark detector fails to detect the specific one watermark in the decrypted version of the object.
- 66. The system in claim 65 wherein either all or a portion of the enforcer is located either in the operating system or in a media card associated with the computer system.

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- 1 67. The system in claim 65 wherein the operating system
- 2 comprises a digital rights management system having a
- 3 license database which stores the license, and,
- 4 subsequently, in response to a request issued by the
- 5 computer system to access the object, provides the
- 6 license to the enforcer.
- 1 68. The system in claim 67 wherein the request for the
- 2 license further comprises an authorization for payment of
- 3 a predefined fee in exchange for the license.
- 1 69. The system in claim 65 wherein the value of the
- 2 watermark key defines a pointer to a location in the
- 3 object at which the specific one watermark appears.
- 1 70. The system in claim 69 wherein the location is a
- 2 starting location.
- 1 71. The system in claim 69 wherein all of the plurality
- of said watermarks embedded in the object contain an
- 3 identical watermark value.
- 1 72. The system in claim 71 wherein the identical
- 2 watermark value contains a concatenation of a product
- 3 identifier associated with the object and an identifier
- 4 associated with the object provider.
- 1 73. The system in claim 62 wherein the first and second
- 2 servers are the same.

- 1 74. The system in claim 62 wherein the decryption key is
- a symmetric encryption key which has been previously
- 3 used, by the object provider, to encrypt the object in
- 4 order to produce the encrypted version of the object.
- 1 75. The system in claim 62 wherein the watermark key
- 2 expires after a predefined period of time elapses and the
- 3 processor, in response to the stored instructions,
- 4 obtains a new watermark key for subsequent use in lieu of
- 5 the expired watermark key, wherein the new watermark key
- 6 defines a different one of the plurality of watermarks
- 7 embedded in the object.
- 1 76. The system in claim 62 wherein the processor, in
- 2 response to the stored instructions, obtains the new
- 3 watermark key, via a network connection, from a third
- 4 server.
- 1 77. The system in claim 62 wherein the third server is
- 2 either the same as the first or second server, or is
- 3 associated with a third party watermarking authority.
- 1 78. The system in claim 77 wherein the first and second
- 2 servers are the same.
- 1 79. In a computer system having a processor and a memory
- 2 having computer executable instructions stored therein, a
- method, implemented through execution of the stored
- 4 instructions, for accessing and controlling use of a
- 5 watermarked software object comprising the steps of:

 reading a specific one of a plurality of watermarks embedded in the software object so as to yield an actual watermark value, wherein the specific one watermark is defined by a predefined value of a watermark key previously provided to and stored within the system; and setting usage rights applicable to the object in response to the actual watermark value so as to control further use of the object by the computer system.

- 80. The method in claim 79 wherein the object is either a passive or active object, the passive object comprising content and the active object comprising executable code.
 - 81. The method in claim 80 wherein the usage rights setting step comprises the step of supplying the usage rights to an operating system executing in the computer system in order to set a protection state applicable to the object.
 - 82. The method in claim 81, wherein the watermark key expires after a predefined period of time elapses, further comprising the step of obtaining a new watermark key for subsequent use in lieu of the expired watermark key, wherein the new watermark key defines a different one of the plurality of watermarks embedded in the object.
- 1 83. The method in claim 81 wherein the value of the 2 watermark key defines a pointer to a location in the 3 object at which the specific one watermark appears.

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- 1 84. The method in claim 83 wherein the location is a starting location.
- 1 85. The method in claim 83 wherein all of the plurality
- 2 said watermarks embedded in the object contain an
- 3 identical watermark value.
- 1 86. The method in claim 85 wherein the identical
- 2 watermark value contains a concatenation of a product
- 3 identification value associated with the object and an
- 4 identification value associated with the object provider.
 - 87. The method in claim 81 comprising the steps of:

reading a license for the object, the license specifying an expected value of a first parameter and the usage rights of the object:

comparing the expected value of the first parameter against an actual value of the first parameter contained in the specific one watermark;

if the actual and expected values for first parameter do not identically match each other, preventing the object from being used.

- 88. The method in claim 87 comprising the steps of:
- obtaining an expected value of a second parameter
- 3 communicated with the specific one object;
- 4 extracting, from the specific one watermark detected
- in the object, the actual value of the first parameter
- and an actual value of the second parameter;

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comparing the expected values of the first and second parameters against the actual values of the first and second parameters, respectively; and

if the actual values of the first and second parameters identically and respectively match the expected values of the first and second parameters, permitting the object to be used in accordance with the usage rights specified in the license.

- 89. The method in claim 88 comprising the step of verifying that the license is signed by the object provider specified through the actual value of the second parameter found in the specific one watermark.
- 90. The method in claim 88 wherein the first and second parameters comprise a product identification (PID) value and a vendor identification (VID) value, respectively.
- 91. The method in claim 87 wherein the license comprises a decryption key.
- 92. The method in claim 91 comprising the step of generating a request for the license, wherein the request specifies the object.
- 1 93. The method in claim 92 wherein the request for the
 2 license further comprises a public key value associated
 3 with the computer system; and the license further
 4 comprises the expected value of the first parameter and
 5 the usage rights.

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- 94. The method in claim 93 wherein the license further comprises a signature generated through use of a public key associated with a provider of the object, the signature being a function of the expected watermark value, the usage rights.
 - 95. The method in claim 94 further comprising the steps of:

performing a license verifying operation by:

verifying, using a predefined cryptographic

parameter stored in the computer system, the public key

associated with the object provider so as to define a

certified public key of the object provider; and

verifying, using the certified public key of the object provider, the signature in the license as generated by the object provider so as to define a verified signature; and

performing an extraction operation by extracting, from the verified signature, the expected value of the first parameter, the encryption key and the usage rights.

- 96. The method in claim 95 wherein the value of the watermark key defines a pointer to a location in the object at which the specific one watermark appears.
- 97. The method in claim 96 wherein the location is a starting location.
- 1 98. The method in claim 96 wherein all of the plurality 2 of said watermarks embedded in the object contain an 3 identical watermark value.

- 1 99. The method in claim 98 wherein the identical
 2 watermark value contains a concatenation of a product
 3 identification value associated with the object, as the
 4 first parameter, and a vendor identification value
 5 associated with the object provider.
 - 100. The method in claim 95 comprising the steps of:

 decrypting the object, as downloaded by the object

 provider to the computer system, using the decryption key

 specified in the license so as to yield a decrypted

 version of the object; and

reading the value of the specific one watermark in the decrypted version of the object.

- 101. The method in claim 100 wherein the decryption key is a symmetric encryption key which has been previously used, by the object provider, to encrypt the object in order to produce the encrypted version of the object.
- 102. The method in claim 100, wherein the watermark key expires after a predefined period of time elapses, further comprising the step of obtaining a new watermark key for subsequent use in lieu of the expired watermark key, wherein the new watermark key defines a different one of the plurality of watermarks embedded in the object.
- 1 103. The method in claim 81 further comprising the step 2 of downloading the object, via a network connection, from 3 a first server.

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- 1 104. The method in claim 103, wherein the watermark key
 2 expires after a predefined period of time elapses,
 3 further comprising the step of obtaining a new watermark
 4 key for subsequent use in lieu of the expired watermark
 5 key, wherein the new watermark key defines a different
 6 one of the plurality of watermarks embedded in the
 7 object.
- 1 105. The method in claim 103 wherein the value of the 2 watermark key defines a pointer to a location in the 3 object at which the specific one watermark appears.
- 1 106. The method in claim 105 wherein the location is a starting location.
- 1 107. The method in claim 105 wherein all of the plurality 2 of said watermarks embedded in the object contain an 3 identical watermark value.
 - 108. The method in claim 107 wherein the identical watermark value contains a concatenation of a product identification value associated with the object and a vendor identification value associated with the object provider.
- 1 109. The method in claim 103 comprising the steps of:
 2 reading a license for the object, the license
 3 specifying an expected value of a first parameter and the
 4 usage rights of the object:

comparing the expected value of the first parameter against the actual value of the first parameter contained in the specific one watermark;

if the actual and expected values for first parameter do not identically match each other, preventing the object from being used.

110. The method in claim 109 further comprising the steps of:

obtaining an expected value of a second parameter communicated with the specific one object;

extracting, from the specific one watermark detected in the object, the actual value of the first parameter and an actual value of the second parameter;

comparing the expected values of the first and second parameters against the actual values of the first and second parameters, respectively; and

if the actual values of the first and second parameters identically and respectively match the expected values of the first and second parameters, permitting the object to be used in accordance with the usage rights specified in the license.

- 111. The method in claim 110 further comprising the step of verifying that the license is signed by the object provider specified through the actual value of the second parameter found in the specific one watermark.
- 1 112. The method in claim 110 wherein the first and second 2 parameters comprise a product identification (PID) value 3 and a vendor identification (VID) value, respectively.

- 1 113. The method in claim 109 wherein the license
- 2 comprises a decryption key.
- 1 114. The method in claim 105 further comprising the step
- of obtaining the license from a second server and via a
- 3 network connection existing between the computer system
- 4 and the second server.
- 1 115. The method in claim 114 wherein the request for the
- 2 license further comprises a public key value associated
- 3 with the computer system; and the license further
- 4 comprises the expected value of the first parameter and
- 5 the usage rights.
- 1 116. The method in claim 115 further comprising the step
- 2 of generating a request, via a network connection, to the
- 3 second server for the license, wherein the request
- 4 specifies the object.
- 1 117. The method in claim 116 wherein the license further
- 2 comprises a signature generated through use of a public
- 3 key associated with a provider of the object, the
- 4 signature being a function of the expected watermark
- 5 value, the usage rights.
- 1 118. The method in claim 116 further comprising the steps
- 2 of:
- 3 performing a license verifying operation by:
- 4 verifying, using a predefined cryptographic
- 5 parameter stored in the computer system, the public key

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associated with the object provider so as to define a certified public key of the object provider; and verifying, using the certified public key of

the object provider, the signature in the license as generated by the object provider so as to define a verified signature; and

performing an extraction operation by extracting, from the verified signature, the expected value of the first parameter, the encryption key and the usage rights.

- 119. The method in claim 118 wherein the value of the watermark key defines a pointer to a location in the object at which the specific one watermark appears.
- 1 120. The method in claim 119 wherein the location is a starting location.
- 1 121. The method in claim 119 wherein all of the plurality 2 of said watermarks embedded in the object contain an 3 identical watermark value.
 - 122. The method in claim 121 wherein the identical watermark value contains a concatenation of a product identification value associated with the object, as the first parameter, and a vendor identification value associated with the object provider.
- 1 123. The method in claim 118 further comprising the steps of:
- decrypting the object, as downloaded by the object provider to the computer system, using the decryption key

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specified in the license so as to yield a decrypted 5 version of the object; and 6 7 reading the value of the specific one watermark in 8 the decrypted version of the object. 124. The method in claim 59 wherein the decryption key is 1 a symmetric encryption key which has been previously 2 used, by the object provider, to encrypt the object in 3 order to produce the encrypted version of the object. 4 125. The method in claim 59, wherein the watermark key 1 expires after a predefined period of time elapses, 2 further comprising the step of obtaining a new watermark 3 key for subsequent use in lieu of the expired watermark key, wherein the new watermark key defines a different 5 one of the plurality of watermarks embedded in the 6 7 object. 126. A computer readable medium having computer 1 executable instructions stored therein for performing the 2 steps of claim 79. 3 127. Apparatus for a networked client-server environment, 1 for accessing a software object from a first server and 2 3 using the object so accessed, the apparatus comprising: a client domputer connected to the network, the 4 5 client computer having: 6 a processor; and

a membry having computer executable

instructions stored therein; and

wherein the processor, in response to the

	10	stored executable instructions:
the time that the first	11	issues, in response to input information,
	12	a download request to the first server to download a file
	13	containing a software object;
	14	obtains the file containing a watermarked
	15	version of the software object from the first server;
	16	reads a specific one of a plurality of
	17	watermarks embedded in the software object downloaded
	18	from the first server so as to yield an actual watermark
	19	value, wherein the specific one watermark is defined by a
	20	predefined value of a watermark key previously provided
	21	to and stored within the client computer; and
	22	sets usage rights applicable to the object
Man man	23	in response to the actual watermark value so as to
# ### n n n n n n n	24	control further use of the object by the client computer;
	25	and
i Li	26	the first server connected to the network, wherein
And Anna and Anna and Anna and Anna	27	the server:
	28	in response to the download request, accesses
	29	the watermarked version of the software object, wherein a
	30	plurality of watermarks have been embedded into the
	31	object, and down oading the file containing the
	32	watermarked version of the software object to the client
	33	computer.
	1	128. The apparatus in claim 127 wherein the software
	2	object is either a passive or active object, the passive

object comprising content and the active object

comprising executable code.

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1	129. The apparatus in claim 128 wherein, the processor,
2	in response to the stored instructions and as part of the
3	usage rights setting operation, supplies the usage rights
4	to an operating system executing in the client computer
5	in order to set a protection state applicable to the
6	software object.

- 1 130. The apparatus in claim 129 wherein the value of the 2 watermark key defines a pointer to a location in the 3 software object at which the specific one watermark 4 appears.
- 1 131. The apparatus in claim 130 wherein the location is a starting location.
- 1 132. The apparatus in claim 130 wherein all of the 2 plurality of said watermarks embedded in the software 3 object contain an identical watermark value.
 - 133. The apparatus in claim 130 wherein the processor:

issues, in response to further input information, a request to a second server to obtain a license to use the software object, wherein the request specifies the software object;

compares an expected value of a first parameter contained in the license against an actual value of the first parameter contained in the specific one watermark;

if the actual and expected values for the first parameter do not identically match each other,

13	prevents the software object from being used by the
14	client computer; and
15	the first server, in response to the license
16	request:
17	generates a license specifying the
18	expected value of the first parameter and the usage
19	rights of the software object accorded to the client
20	computer by the object provider; and
21	transmits the license, via the network, to
22	the client computer.
1	134. The apparatus in claim 133 wherein the processor, in
2	response to the stored instructions:
3	obtains an expected value of a second parameter
4	communicated with the specific one object;
5	extracts, from the specific one watermark detected
6	in the object, the actual value of the first parameter
7	and an actual value of the second parameter;
8	compares the expected values of the first and second
9	parameters against the actual values of the first and
10	second parameters, respectively; and
11	if the actual values of the first and second
12	parameters identically and respectively match the
13	expected values of the first and second parameters,
14	permits the object to be used in accordance with the
15	usage rights specified in the license.
1	135. The apparatus in claim 134 wherein the processor in
2	response to the stored instructions, verifies that the
3	license is signed by the object provider specified

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- through the actual value of the second parameter found in the specific one watermark.
- 1 136. The apparatus in claim 134 wherein the first and
- 2 second parameters comprise a product identification (PID)
- 3 value and a vendor identification (VID) value,
- 4 respectively.
- 1 137. The apparatus in claim 133 wherein the license
- 2 further comprises a decryption key.
- 1 138. The apparatus in claim 137 wherein the request for
- 2 the license further comprises a public key value
- 3 associated with a provider of the object and a computer
- 4 identification value both associated with the client
- 5 computer.
 - 139. The apparatus in claim 138 wherein the server, in response to the license request:
 - accesses the watermarked object specified in the request;
 - encrypts the watermarked object using a predefined encryption key; and
 - generates a cryptographic signature using a public key associated with the provider of the object, wherein the signature is a function of the expected value of the first parameter and the usage rights.

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1 140. The apparatus in claim 139 wherein the license 2 request further comprises a computer identification 3 number associated with the client computer, and the file 4 downloaded to the client computer further comprises the 5 public key of the server.

141. The apparatus in claim 140 wherein the server:
establishes, in response to the request, an entry in
a database associating the particular copy of the
software object with the encryption key; and

subsequently, in conjunction with issuing the license and in response to the computer identification value of the client computer, updates the entry to associate the particular copy of the software object with client computer.

- 142. The apparatus in claim 141 wherein the server, prior to encrypting the object, provides a fingerprint value with the object, the fingerprint uniquely identifying a particular copy of the object to be downloaded to the client computer, so as to define a fingerprinted watermarked object which, in turn, is downloaded to the client computer as the watermarked version of the software object.
- 1 143. The apparatus in claim 140 wherein the processor, in response to the stored instructions:
- 3 performs a license verifying operation by:

verifying, using a predefined cryptographic
parameter stored in the client computer, the public key

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associated with the object provider so as to define a
certified public key of the object provider; and
verifying, using the certified public key of
the object provider, the signature in the license as
generated by the object provider so as to define a
verified signature; and

performs an extraction operation by extracting, from the verified signature, the expected value of the first parameter, the encryption key and the usage rights.

- 144. The apparatus in claim 143 wherein the value of the watermark key defines a pointer to a location in the watermarked object at which the specific one watermark appears.
- 1 145. The apparatus in claim 144 wherein the location is a starting location.
- 1 146. The apparatus in claim 143 wherein all of the 2 plurality of said watermarks embedded in the object 3 contain an identical watermark value.
- 1 147. The apparatus in claim 146 wherein the identical
 2 watermark value contains a concatenation of a product
 3 identification value associated with the object, as the
 4 first parameter, and a vendor identification value
 5 associated with the object provider.

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1 148. The apparatus in claim 146 wherein the processor, in 2 response to the stored instructions:

decrypts the object, as downloaded by the object provider to the client computer, using the decryption key specified in the license so as to yield a decrypted version of the object; and

reads the value of the specific one watermark in the decrypted version of the object.

- 149. The apparatus in claim 148 wherein the decryption key is a symmetric encryption key which has been previously used, by the object provider, to encrypt the object in order to produce the encrypted version of the object.
- 1 150. The apparatus in claim 143 wherein the computer 2 identification value is a processor serial number.
- 1 151. The apparatus in claim 143 wherein the first and second servers are the same.
- 1 152. The apparatus in claim 143 wherein the watermark
 2 values contains a concatenation of a product
 3 identification value associated with the software object,
 4 as the first parameter, and a vendor identification value
 5 associated with the object provider.
- 1 153. In a networked client-server environment, a method 2 for accessing a software object from a first server and 3 using the object so accessed, the method comprising the 4 steps of:

in a client computer connected to the network, the 5 6 client computer having a processor, and a memory having 7 computer executable instructions stored therein, the 8 steps, performed in response to the executable 9 instructions, of and issuing, in response to input information, a 10 11 download request to the first server to download a file 12 containing a software object; obtaining the file containing a watermarked 13 14 version of the software object from the first server; 15 reading a specific one of a plurality of 16 watermarks embedded in the software object downloaded **17** from the first server so as to yield an actual watermark value, wherein the specific one watermark is defined by a 18 predefined value of a watermark key previously provided 19 20 to and stored within the client computer; and 21 22 23 24 settind usage rights applicable to the object in response to the actual watermark value so as to control further use of the object by the client computer; and 25 in the first server connected to the network, the 26 steps, in response to the download request of: 27 accessing the watermarked version of the software object, wherein a plurality of watermarks have 28 been embedded into the object; and 29 30 downloading the file containing the watermarked

version of the software object to the client computer.

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154. The method in claim 153 wherein the software object 1 is either a passive or active object, the passive object 2 3 comprising content and the active object comprising 4 executable code. 155. The method in claim 154 wherein the usage rights 1 setting step comprises the step of supplying the usage 2 3 rights to an operating system executing in the client 4 computer in order to set a protection state applicable to 5 the software object. 156. The method in claim 155 wherein the value of the 1 watermark key defines a pointer to a location in the 2 3 software object at which the specific one watermark 4 appears. 157. The method in claim 156 wherein the location is a 1 2 starting location. 158. The method in claim 156 wherein all of the plurality 1 2 of said watermarks embedded in the software object 3 contain an identical watermark value. 159. The method in claim 156 further comprising the steps 1 2 of: in the client computer: 3 4 issuing in response to further input 5 information, a request to a second server to obtain a

license to use the software object, wherein the request

specifies the software object;

8	comparing an expected value of a first
9	parameter contained in the license against an actual
10	value of the first parameter contained in the specific
11	one watermark; and
12	if the actual and expected values for
13	first parameter do not identically match each other,
14	preventing the software object from being used by the
15	client computer; and
16	in the first server, in response to the license
17	request:
18	generating a license specifying the
19	expected value of the first parameter and the usage
20	rights of the software object accorded to the client
21	computer by the object provider; and
22	transmitting the license, via the network,
23	to the client computer.
1	160. The method in claim 159 further comprising the
2	steps, in the client computer, of:
3	obtaining an expected value of a second parameter
4	communicated with the specific one object;
5	extracting, from the specific one watermark detected
6	in the object, the actual value of the first parameter
7	and an actual value of the second parameter;
8	comparing the expected values of the first and
9	second parameters against the actual values of the first
10	and second parameters respectively; and
11	if the actual values of the first and second
12	parameters identically and respectively match the
13	expected values of the first and second parameters,

- permitting the object to be used in accordance with the usage rights specified in the license.
- 1 161. The method in claim 160 further comprising the
- 2 step, in the client computer, of verifying that the
- 3 license is signed by the object provider specified
- 4 through the actual value of the second parameter found in
- 5 the specific one watermark.
- 1 162. The method in claim 160 wherein the first and second
- 2 parameters comprise a product identification (PID) value
- 3 and a vendor identification (VID) value, respectively.
- 1 163. The method in claim 159 wherein the license further
- 2 comprises a decryption key.
- 1 164. The method in claim 163 wherein the request for the
- 2 license further comprises a public key value associated
- 3 with a provider of the object and a computer
- 4 identification value both associated with the client
- 5 computer.
- 1 165. The method in claim 164 further comprising the
- 2 steps, in the server and in response to the license
- 3 request, of:
- 4 accessing the watermarked object specified in the
- 5 request;
- 6 encrypting the watermarked object using a predefined
- 7 encryption key; and
- generating a cryptographic signature using a public
- 9 key associated with the provider of the object, wherein

the signature is a function of the expected value of the 10 first parameter and the usage rights. 11

166. The method in claim 165 wherein the license request 1 2 further comptises a computer identification number associated with the client computer, and the file 3 downloaded to the client computer further comprises the 4 5 public key of the server.

167. The method in claim 166 further comprising the steps, in the server, of:

establishing, in response to the request, an entry in a database associating the particular copy of the software object with the encryption key; and

subsequently, in conjunction with issuing the license and in response to the computer identification value of the client computer, updating the entry to associate the particular copy of the software object with client computer.

168. The method in claim 167 further comprising the steps, in the server and, prior to encrypting the object, of providing a fingerprint value with the object, the fingerprint uniquely identifying a particular copy of the object to be ddwnloaded to the client computer, so as to define a fingerprinted watermarked object which, in turn, is downloaded to the client computer as the watermarked version of the software object.

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3 4 169. The method in claim 166 further comprising the steps, in the client computer, of:

verifying, using a predefined cryptographic parameter stored in the client computer, the public key associated with the object provider so as to define a certified public key of the object provider; and

verifying, using the certified public key of the object provider, the signature in the license as generated by the object provider so as to define a verified signature; and

extracting, from the verified signature, the expected value of the first parameter, the encryption key and the usage rights.

- 170. The method in claim 169 wherein the value of the watermark key defines a pointer to a location in the watermarked object at which the specific one watermark appears.
- 171. The method in claim 170 wherein the location is a 1 starting location. 2
- 172. The method in claim 169 wherein all of the plurality 1 of said watermarks embedded in the object contain an 2
- 3 identical watermark value.
- 1 173. The method in claim 172 wherein the identical
- watermark value contains a concatenation of a product 2
- 3 identification value associated with the object, as the
- first parameter, and a vendor identification value 4
- associated with the object provider. 5

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174. The method in claim 172 further comprising the steps, in the client computer, of:

decrypting the object, as downloaded by the object provider to the client computer, using the decryption key specified in the license so as to yield a decrypted version of the object; and

reading the value of the specific one watermark in the decrypted version of the object.

175. The method in claim 174 wherein the decryption key is a symmetric encryption key which has been previously used, by the object provider, to encrypt the object in order to produce the encrypted version of the object.

176. In a networked client-server environment, apparatus for use in conjunction with a digital rights management system, the apparatus comprising:

a client computer connected to the network, the client computer having:

a prodessor;

a memory having computer executable instructions stored therein; and

an enforcer, contained within the digital rights management system, for controlling use of watermarked software objects, wherein the enforcer stores a predefined watermark key which defines a specific one of a plurality of watermarks embedded in the watermarked software object td be used by the enforcer in subsequently controlling use of each one of said watermarked software objects, and wherein the watermark

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	17	key expires after a predefined period of time elapses						
	18	since said key was initially stored in the enforcer;						
	19	wherein the processor, in response to the						
	20	stored executable instructions:						
	21	establishes a network connection to a						
	22	server;						
	23	issues a request to the server for a new						
	24	watermark key; and						
	25	utilizes either the predefined watermark						
	26	key or the new watermark key, as received from the						
	27	server, for the predefined watermark key for subsequent						
Till I	28	use in controlling access to the watermarked software						
July Hall	29	objects until such time as the predefined key has expired						
LL UF	30	after which the new watermark key is used instead; and						
Hirm Inc.	31	the server, connected to the network, which, in						
M Mann	32	response to the request:						
i I	33	selects, if the predefined key has not been						
4	34	revoked for the client computer, another one of a						
il il	35	predefined plurality of predetermined watermark keys for						
Hudy St	36	use in controlling access to the software watermarks						
The Start	37	objects as the new watermark key;						
	38	sends the new watermark key to the client						
	39	computer; and						
	40	if the predefined key has been revoked, does						
	41	not supply the new watermark key to the client computer.						
	1	177. The apparatus in claim 176 wherein the network						
	2	connection comprises a secure connection.						
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178. The apparatus in claim 177 wherein the server is associated with a publisher of any one of the watermarked software objects or a vendor of said one object, or a watermarking authority.

179. The apparatus in claim 178 wherein:

the client computer, in response to the stored instructions and in conjunction with the request, also supplies the server with an existing certificate for a predefined public key associated with the client computer; and

the server, if the existing certificate for the public key has not been revoked by the server, provides the client computer with the new watermark key.

180. In a networked client-server environment, a method for use in conjunction with a digital rights management system,

in a client computer connected to a network, the client computer having: a processor; a memory having computer executable instructions stored therein; and an enforcer, contained within the digital rights management system, for controlling use of watermarked software objects, wherein the enforcer stores a predefined watermark key which defines a specific one of a plurality of watermarks embedded in the watermarked software object to be used by the enforcer in subsequently controlling use of each one of said watermarked software objects, and wherein the watermark key expires after a predefined period of time elapses since said key was initially stored in the enforcer; wherein the method comprises the

	17	steps, upon expiration of the watermark key, performed by
	18	the processor, in response to the stored executable
	19	instructions, of:
	20	establishing a network connection to a server;
	21	issuing a request to the server for a new
	22	watermark key; and
	23	utilizes either the predefined watermark key or
	24	the new watermark key, as received from the server, for
	25	the predefined watermark key for subsequent use in
	26	controlling access to the watermarked software objects
	27	until such time as the predefined key has expired after
	28	which the new watermark key is used instead; and
	29	in the server, connected to the network and, in
nik	30	response to the request, the steps of:
illin min	31	selecting, only if the predefined key has not
H H Varia	32	been revoked for the client computer, another one of a
	33	predefined plurality of predetermined watermark keys for
that had been out ben	34	use in controlling access to the software watermarks
	35	objects as the new watermark key;
	36	sending the new watermark key to the client
j	37	computer; and
	38	if the predefined key has been revoked, not
	39	sending the new watermark key to the client computer.
	1	181. The method in claim 180 wherein the network
	2	connection comprises a secure connection.
	1	182. The method in claim 181 wherein the server is
	2	associated with a publisher of any one of the watermarked
	3	software objects or a vendor of said one object, or a
	4	watermarking authority.

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1 183. The method in claim 182 further comprising the steps of:

in the client computer and in response to the stored instructions and in conjunction with the request:

supplying the server with an existing certificate for a predefined public key associated with the client computer; and

in the server, if the existing certificate for the public key has not been revoked by the server, providing the client computer with a new certificate, for the new watermark key.

184. In a networked client-server environment, apparatus for obtaining a watermark key for use in a digital rights management system, the apparatus comprising:

a client computer connected to the network, the client computer having:

a prφcessor;

a memory having computer executable instructions stored therein; and

an enforcer, contained within the digital rights management system, for controlling use of watermarked software objects, wherein the enforcer is capable of storing a predefined watermark key which defines a specific one of a plurality of watermarks embedded in the watermarked software object to be used by the enforcer in subsequently controlling use of each one of said watermarked software objects;

wherein, if the enforcer does not then possess the watermark key, the processor, in response to the stored executable instructions:

	20	establishes a network connection to a						
	21	server;						
	22	issues a request to the server for a						
	23	watermark key; and						
	24	stores the watermark key, received from						
	25	the server, within the enforcer for subsequent use in						
	26	controlling access to watermarked software objects; and						
	27	the server, connected to the network, which, in						
	28	response to the request:						
	29	selects, one of a predefined plurality of						
	30	predetermined watermark keys for use in controlling						
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	31	access to the software watermarked objects as the						
	32	watermark key;						
inik Bolk	33	downloads the watermark key to the client						
H. Year Mein and Fr	34	computer.						
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35	1	185. The apparatus in claim 184 wherein the request						
	2	contains a public key associated with the client computer						
# 1 mm	3	and						
	4	the server, in response to the request:						
ii.	5	encrypts the watermark key using the public key						
	6	of the client computer so as to yield the encrypted key;						
	7	and						
	8	downloads the encrypted key to the client						
	9	computer as the watermark key; and						
	10	the client computer:						
	11	upon receipt of the watermark key, decrypts the						
	12	encrypted key using a private key associated with the						
	13	client computer so as to yield a decrypted key; and						
	14	stores the decrypted key as the watermark key.						

1	186.	The	apparati	s in	С	laim	185	wherein	the	network
2	conne	ectio	n compri	ses	a	secur	e c	onnection	n.	

- 1 187. The apparatus in claim 186 wherein the server is
 2 associated with a publisher of any one of the watermarked
 3 software objects or a vendor of said one object, or a
 4 watermarking authority.
 - 188. In a networked client-server environment, a method for obtaining a watermark key for use in a digital rights management system,

in a client computer connected to a network, the client computer having: a processor; a memory having computer executable instructions stored therein; and an enforcer, contained within the digital rights management system, for controlling use of watermarked software objects, wherein the enforcer is capable of storing a predefined watermark key which defines a specific one of a plurality of watermarks embedded in the watermarked software object to be used by the enforcer in subsequently controlling use of each one of said watermarked software objects; wherein the method comprises the steps, performed by the processor, if the enforcer does not then possess the watermark key and in response to the stored executable instructions, of:

establishing a network connection to a server; issuing a request to the server for a watermark key; and

storing the watermark key, received from the server, within the enforcer for subsequent use in controlling access to watermarked software objects; and

in the server, connected to the network and in 24 response to the request: 25 selecting, one of a predefined plurality of 26 predetermined watermark keys for use in controlling 27 access to the software watermarked objects as the 28 29 watermark key; downloading the watermark key to the client 30 31 computer. 1 189. The method in claim 188, wherein the request contains a public key associated with the client 2 computer, comprising the steps of: 3 in the server, in response to the request: 4 encrypting the watermark key using the public 5 key of the client computer so as to yield the encrypted 6 7 key; and downloading the encrypted key to the client 8 computer as the watermark key; and 9 in the processor, in response to the stored 10 11 instructions: upon receipt of the watermark key, decrypting 12 the encrypted key using a private key associated with the 13 client computer so as to yield a decrypted key; and 14 storing the decrypted key as the watermark key. 15 190. The method in claim 189 wherein the network 1 connection comprises a secure connection. 2 191. The method in claim 190 wherein the server is 1 2 associated with a publisher of any one of the watermarked 3 software objects or a vendor of said one object, or a

4 watermarking authority.

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